D&G Dolce&Gabbana Time/Jewels

Designed in line with the brand image inputs given by Stefano Gabbana and Domenico Dolce, the outstanding feature of the trade fair stand of “D&G TIME” and “D&G JEWELS”, is a presentation surface installed on the walls and ceiling consisting of more than 110,000 RGB LEDs, on which brightly colored video animations are shown with a powerful musical accompaniment. The combination of color and movement, stressed by the pavement made of mirrors, gives the impression of a concert stage on which the exhibits, presented in two transparent glass cubes, practically function as main characters. Even in the upper floor lounge, visitors can still experience the fascinating light show. The metal framework of the stand allows the light to spread and be reflected unrestrictedly.

Kinderland Westside

The “Kinderland Westside” is located in a shopping center and is designed to occupy about 100 children for up to four hours. This task is accomplished with a varied play landscape extending over two levels. The Kinderland design is inspired by the Savanne. In reference to the many animal illustrations, the two levels depict the animals’ habitat. For instance, the entrance to the cloakrooms is conceptualized as a “canyon”. In contrast, the green hued reading area creates the impression of a bird’s nest in the treetops. In the main section with the crafts area there is a bench with a softly contoured edge of a riv-erbank, surrounding a sky blue “waterhole”.

Dordoni Architetti 2008 Basel Switzerland Photos: Marco Blessano

Shop & Showroom

raumhochrosen 2008 Bern Switzerland Photos: Bruno Klomfar

Education